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Canada

Save Your Skin Foundation
is the Secretariat of ACC

Annual Report 2025

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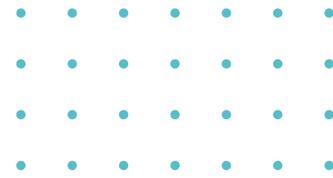


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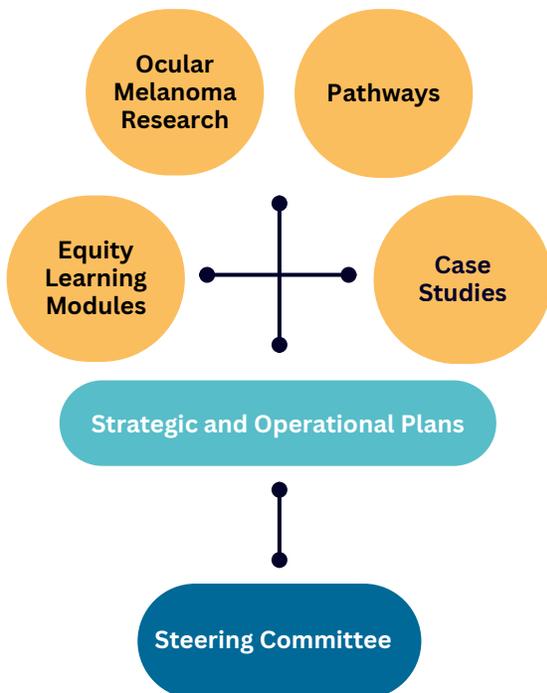
Governance

Structures and Roles

Steering Committee: Strategic stewards and champions of ACC; multi-stakeholder and patient-led

Working Groups: Action-oriented on implementation of strategic action plan; created and dissolved based on need or opportunities; chairs are cross-appointed with Steering Committee

Secretariat: Ensuring shared vision and strategic action plan established and adapted; supporting aligned activities; establishing shared measurement and continuous communication; cultivating ecosystem ownership and engagement; advancing policy; and mobilizing resources



Working Groups

Pathways: Co-creating and encouraging adoption/adaptation of pathways that support primary care providers to more rapidly initiate investigation for a possible cancer. Work with All.Can International on person-centred care pathways research and knowledge mobilization

Ocular Melanoma Research: This committee has completed an an IRB-approved research project on the diagnostic trajectory for this rare cancer and is preparing to mobilize the report's findings

Equity Learning Modules for Earlier Cancer Diagnosis: Using co-design, narrative oncology, and digital storytelling to reveal inequities, the project focuses on the experiences of people from diverse communities with late cancer diagnoses and the providers serving them, addressing structural barriers to healthcare

Case Studies: Support the continued production of new case studies to highlight evaluated practices that improve swift, accurate, equitable, and appropriately delivered cancer diagnoses, using ACC's existing methodology, in order to encourage their adaptation and adoption across the country. Members are needed to review/provide feedback on draft case studies as they are developed



2025 Members

Steering Committee

- Donald Allard, Bristol Myers-Squibb
- Kathy Barnard, Save Your Skin Foundation
- Louise Binder, Save Your Skin Foundation
- Martine Elias, Myeloma Canada
- Shari Fraser, Novartis Pharmaceuticals
- Christine Meisner, Amgen Canada
- Ursula Mann, Patient Voice Partners
- Paula-Holmes Rodman, Independent Researcher
- Ambreen Sayani, Women's College Hospital, Ontario
- Filomena Servidio-Italiano, Colorectal Cancer Resource & Action Network
- Cheryl-Anne Simoneau, CML Society
- Monika Slovynec D'Angelo, PhD, Adjunct Professor, School of Psychology, University of Ottawa
- Eva Villalba, Quebec Cancer Coalition
- Janice Wright, Family Physician, Family Physicians Oncology Network

Working Group Members

- Donald Allard, Bristol Myers-Squibb
- Michelle Audoin, Patient Advocate
- Louise Binder, Save Your Skin Foundation
- Martin Dawes, Faculty of Family Medicine, UBC
- Peter Glazier, Lung Cancer Canada
- Lorraine Hudson, AstraZeneca
- Tara Jeji, Women's College Hospital
- Rashi Khare, Digital Health Consultant
- Jessica Nickerson, Craig's Cause
- Erin Ranger, Craig's Cause
- Filomena Servidio-Italiano, Colorectal Cancer Resource & Action Network
- Anu Shukla-Jones, BioCanRX
- Monika Slovynec D'Angelo, PhD, Adjunct Professor, School of Psychology, University of Ottawa
- Eva Villalba, Quebec Cancer Coalition

Secretariat

- Aurelia Roman, Research Analyst
- Amy Rosvold, Project Lead
- Leah Stephenson, Strategic Lead
- Taylor Tomko, Project Support



Strategic Plan

2025-2027

Refreshed Vision, Mission & Values

Vision: Everyone in Canada can enter a seamless healthcare system, obtain a swift, accurate, and appropriately delivered cancer diagnosis and achieve outcomes that matter most to them.

Mission: Led by patient groups and people with lived experiences of cancer, All.Can Canada is a national, multi-stakeholder network for cancer care efficiency, with a preliminary aim of optimizing people’s entry into cancer care through swift, accurate, equitable, and appropriately delivered diagnosis.

Values: Collaborative, Equitable, Inclusive, Evidence-Based

Strategic Priorities & Outcomes

Lead:



Support:



Outcomes:

- Canadian healthcare systems adopt/adapt ACC’s findings, practices, and resources
- ACC’s reputation is enhanced
- ACC’s membership is diversified and engaged



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Progress Report 2025



Governance & Strategic Direction

In 2025, All.Can Canada (ACC) strengthened its governance framework and positioned the network for long-term impact.

Following renewal of membership, the Steering Committee approved a **new 3-Year Strategic Plan (2025–2027)**, establishing clear priorities around equity, evidence-informed pathways, and system transformation. A complementary **1-Year Operational Plan** was developed and refined throughout the year, with preparations underway for the **2026 Operational Plan** aligned to strategic goals.

To improve agility and impact, the Steering Committee approved a shift from function-oriented working groups to **project-focused working groups**, ensuring time-limited collaboration tied to tangible outcomes. New working groups include:

- Equity Learning Modules for Earlier Cancer Diagnosis
- Pathways
- Case Studies
- Ocular Melanoma Research

The Steering Committee also welcomed a **new member, Dr. Paula Holmes-Rodman**, whose expertise in narrative medicine, health equity, and lived caregiving experience strengthened leadership for the Equity Learning Modules initiative.

At-a-Glance (Governance)

- Strategic Plans Approved: 1 (2025–2027)
- Operational Plans Developed/Reviewed: 2 (2025, 2026 draft)
- Steering Committee Meetings Supported: 4
- New Steering Committee Members: 1

Key Governance Focus Areas Moving Forward

- **Expansion of stakeholder outreach** across jurisdictions and provider associations
- **Broader dissemination** of ACC tools and case studies
- Translation, design, and knowledge mobilization of the **Ocular Melanoma Diagnosis Research findings**



Project-Focused Working Groups

Pathways Working Group

The Pathways Working Group has been exploring the possibility of working towards a demonstration project for an **earlier lung cancer diagnosis pathway** in Quebec.

Key activities included:

- Engaging with and learning from innovative diagnostic supports, including:
 - UK persistent cough pathway
 - Dutch three-legged stool
 - Lung Flag (AI-enabled lung cancer risk identification)
 - Best Care, including One Lung (Ontario primary care support program for chronic disease management including COPD/lung cancer, which is scaling to more provinces including Quebec)
 - Alberta's Thoracic Oncology Program
- Developing an approach to influencing Quebec's political, healthcare provider, and decision-maker landscape in order to establish readiness for a lung cancer diagnosis pathway demonstration project
- ACC's Strategic Lead is a member of All.Can International's Patient-Centred Care Pathways Research Task Force, receiving advice from this working group

Meetings Held: 4

Equity Learning Modules Working Group

The Equity Learning Modules Working Group focused on **advancing Cultural Humility in Cancer Care** (CHICC) through developing the concept for co-designed digital learning modules and seeking funding.

Work included:

- Creating project concept for co-designing culturally grounded learning modules using digital storytelling and narrative oncology
- Developing and submitting multiple funding proposals to banking institutions and pharmaceutical partners
- Expanding membership to include new expertise from Ontario
- Developing and presenting a 90-minute equity workshop at the 40th Canadian Association of Nurses in Oncology Conference, Oct 29 - Nov 1, 2025

Meetings Held: 5

Grant Submissions: 5



Project-Focused Working Groups

Case Studies Working Group

ACC expanded its evidence base by completing **four new system-level case studies**, bringing the total to ten.

Completed case studies focused on:

- [Timely Colorectal Cancer Diagnosis in Alberta \(revised\)](#)
- [Rapid Investigation Clinic, Quebec](#)
- [Alberta Thoracic Oncology Program \(ATOP\)](#)
- [Predictive Biomarker Testing in Gastric & GEJ Cancer: A Pan-Canadian Consensus](#)

These case studies continue to inform policy dialogue, system redesign, and knowledge mobilization nationally.

Case Studies Completed in 2025: 4

Ocular Melanoma Research Working Group

The Ocular Melanoma Research Working Group made significant progress toward understanding the current state of the diagnostic experience and trajectory for a rare cancer.

Milestones included:

- Completing a national patient survey
- Conducting in-depth qualitative patient interviews
- Analyzing and drafting of the **first comprehensive Ocular Melanoma Diagnosis Research Report**
- Developing and approving a 2-year dissemination for the completed report and knowledge mobilization plan for the findings

Meetings Held: 2

Research Reports Produced: 1



Conferences, Presentations & Knowledge Exchange

ACC members and Secretariat staff were highly active in **national and international forums, sharing evidence, patient perspectives, and system solutions.**

Across the year, ACC contributed to:

- Health humanities, nursing, oncology, rural medicine, health policy, and cancer research conferences
- National webinars and policy series on diagnostic delays, equity, biomarkers, and primary care
- Workshops and panels focused on equity, psychosocial oncology, leadership, and system transformation

The ACC secretariat and members presented at the following:

- Rural and Remote Medicine Conference
- Canadian Association of Psychosocial Oncology (CAPO) Conference
- Canadian Association for Health Humanities Conference
- Nurse Practitioners of Canada (NPAC) Conference
- Canadian Association for Health Services and Policy Research (CAHSPR) Conference
- Canadian Association of Nurses in Oncology Conference
- Association of Family Health Teams of Ontario Conference
- Canadian Cancer Research Conference
- Craig's Cause's National Pancreas Cancer Conference
- Regional Diversity Roundtable of Peel, ON
- Edmonton Zone Palliative Rounds
- Lung Cancer Canada's Policy Series

At-a-Glance (Knowledge Sharing)

- Conference & Webinar Presentations: 13
- Workshops Led: 3
- Posters Presented: 2



Data & Digital Health Policy Reform

ACC continued to **support research and policy initiatives advancing equitable, data-informed cancer diagnosis.**

Key activities included:

- Contributing to and endorsing a joint submission providing patient feedback on the Canadian Institute for Health Information's health data standards for Canadian medical records as part of Connected Care, which aims to create interoperable health data in Canada in partnership with Canada Health Infoway and Health Canada
- Participating in the Organization for Economic Cooperation and Development Expert Advisory Groups on Artificial Intelligence in Health
- Engaging in a modified Delphi study on value-aligned digital health implementation in Canada
- Collaborating on national research grant proposals focused on digitally enabled, team-based primary care



Advocacy & Stakeholder Engagement

Throughout the year, ACC **engaged directly with provincial health leadership, national advocacy organizations, and cross-sector partners.** These relationships supported joint submissions, policy letters, and collaborative initiatives aimed at system transformation.

Advocacy activities included:

- Providing ongoing patient recruitment support for Trillium Health Partners' research project, "Engaging Diverse Voices to Improve Cancer Diagnosis Experiences" funded by Ontario Health's Cancer Care Ontario and Canadian Partnership Against Cancer, which used ACC's Current State Patient Experience Map to facilitate patient engagement on more equitable cancer diagnosis pathways in Ontario
- Joining fellow patient advocacy groups (PAGs) in a letter to Ontario Health Minister Jones and Chair of the Primary Care Action Team Dr. Philpott to congratulate them on call for proposals to create and expand up to 80 primary care teams
- Publishing a press release applauding Ontario Premier Doug Ford, Health Minister Sylvia Jones, and Associate Deputy Minister Richard Dicerri on the announcement of Ontario's FAST pilot program to accelerate access to high priority cancer drugs, while sharing our hopes and expectations for the program.
- Submitting letter supporting need for Interoperability Legislation to PM and his political staff with the health file as well as the federal Minister of Health
- Joining fellow PAGs in supporting a "Joint Mandate Letter" to Canada's New Ministers of Health and Industry
- Contributing to and endorsing the collective Patient Feedback Submission spearheaded by CCRAN for CDA's Consensus-Based Assessment Framework for Genetic & Genomic Biomarkers
- Contributing to a joint pre-budget submission for Ontario led by Save Your Skin Foundation
- Holding meetings with Canadian Medical Association, Canada Drug Agency, Innovative Medicines Canada and Alberta's Cancer Strategic Clinical Network

At-a-Glance (Advocacy)

- Letters to policymakers: 4
- Government Responses Received: 1
- Policy submissions endorsed: 2



Communications, Outreach & Network Support

ACC significantly **strengthened its communications infrastructure** in 2025, strengthening national and international networking and cross-country knowledge mobilization.

Key achievements:

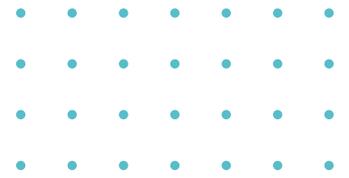
- Launching a new proprietary ACC website with enhanced resource sharing, lead tracking, and engagement analytics
- Rolling out an enhanced communications strategy, including a quarterly external newsletter to over 100 recipients (policy, provider and other decision-makers with whom ACC has engaged over the last three years)
- Translating and disseminating the revised Current State of Cancer Care in Canada Infographic in French
- Co-chairing All.Can International's National Initiatives Working Group
- Engaging media through joint press releases and national radio interviews

At-a-Glance (Communications)

- Newsletters Distributed: 8
- External Newsletter Growth: 5%
- Average External Newsletter Open Rate: 67.5%
- Website Launched: 1
- Website Visits: 801
- Case Study & Resource Downloads: 66
- Press Releases Issued: 1
- Media Interviews: 1
- Overall Social Media Growth: 9.3%
- LinkedIn Engagement Rate: 9.6%



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Acknowledgements

Thank you to our 2025 Sponsors



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